

Project Rezway SPONSORS

Contact

Leigh Anne Leech Campbell
Keep the Rez Beautiful, Treasurer
leighleech@gmail.com
(601) 953-2239



About:

Project Rezway is the Reservoir area's annual recycle fashion show and gala event that promotes the importance of recycling while raising funds for Keep the Rez Beautiful. Last year's inaugural event drew 300 attendees and featured 25 models who wore apparel and accessories composed of at least 75 percent recyclable items. Project Rezway will be held April 25, 2013, 6:30-9:30 p.m. at the Mississippi Craft Center.

Why be a sponsor?

Help get the word out on your business while helping a good cause! Plus, it's fun! Check out the sponsorship packages below for more information on how you can help. We got great coverage last year, with coverage by The Clarion-Ledger, VIP magazine, Mississippi Public Broadcasting's Mississippi Roads, Madison County Journal and Rankin Ledger. We will actively pursue media for this event!

some of last year's
media coverage for
Project Rezway >>



Sponsorship Levels

All contributions to Keep the Rez Beautiful are tax deductible as KRB is a 501(c)3 nonprofit organization. Funds raised by this event are used to clean up litter and beautify Reservoir-area communities.

Level 1: Donation of Items to Silent Auction and Prizes

- * Company name will appear in event program, KRB website and 2013 annual report.
- * Contributions valued at \$200 or more will receive 2 free tickets.

Level 2: \$450

- * Table for 8 with prime seating on runway;
- * 8 tickets to event;
- * Company name will appear in event program, April mail-out to partners, event flyer, KRB website and 2013 annual report;
- * Company name read during show.



^^
sponsorship
tables

Level 3: \$1,000

- * Table for 8 with prime seating on runway;
- * 8 tickets to event;
- * Company name will appear after words "presented by" in press release, event program, April mail-out to partners, event flyer, KRB website and 2013 annual report;
- * Company name read during show;
- * Company logo will be on "step and repeat;"
- * Option to have a judge on panel.

our step
and
repeat;
imagine
your
logo
here! >>



<<last year's
program;
sponsor logos
and list on
right

Project Rezway

MORE SPONSORSHIP OPTIONS

Contact

Leigh Anne Leech Campbell
Keep the Rez Beautiful, Treasurer
leighleech@gmail.com
(601) 953-2239



All contributions to Keep the Rez Beautiful are tax deductible as KRB is a 501(c)3 nonprofit organization. Funds raised by this event are used to clean up litter and beautify Reservoir-area communities.

Rezzy Awards \$200

* The Rezzy Awards recognize Keep the Rez Beautiful's top volunteers;
* Awards include: Volunteer of the Year, Youth Volunteer of the Year, Community Greening Award, Community Cleaning Award, Rezonate! Environmental Education Award, and Treasure the Rez Award.

* This sponsorship will:

- > Put your company logo/name in event program, press release, April mail-out to partners, KRB website and 2013 annual report;
- > Verbage will be "Keep the Rez Beautiful's Rezzy Awards, presented by (company name);
- > Option to co-present awards to recipients;
- > Two free tickets to show.



Rezway Awards \$200

* The Rezway Awards recognize the top participants in Project Rezway.
* Awards include: First and second places in these categories - high fashion, evening couture, whimsical, teen and just accessories

* This sponsorship will:

- > Put your company logo/name in event program, press release, April mail-out to partners, KRB website and 2013 annual report;
- > Verbage will be "Keep the Rez Beautiful's Rezway Awards, presented by (company name);
- > Option to co-present awards to recipients;
- > Two free tickets to show.



Other Namesakes \$200 Each

For \$200, your company name can be placed on the:

- * Outdoor patio
- * Runway
- * VIP reception

This sponsorship will:

- > Put your company logo/name in event program, press release, April mail-out to partners, KRB website and 2013 annual report;
- > Company logo will be on signage;
- > Company name will be read in script;
- > Two free tickets to show.

